# Energy Efficiency – What's in it for Utah?

# Utah Energy Forum

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#### ETC Group

Engineering consultants (mechanical, electrical, chemical)

dedicated to improving the energy efficiency of commercial and industrial businesses and to reducing the impact of energy use on the environment through engineering, analysis, education, and advocacy.

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## How big is the market?

- Major players:
  - Rocky Mountain Power
  - Questar
  - Engineering consultants
  - Equipment vendors and contractors
  - Energy Service Companies
  - Homes and businesses that buy energy



#### The Utilities

- Rocky Mountain Power and Questar:
  - Manage multiple demand side management (energy efficiency) programs
  - Spending ratepayer dollars
  - Incentives and load control programs
- Participant spend their own money as well
- Other non-utility related investments in efficiency



# Rocky Mountain Power

Expenditures in Millions										
	Estimated									
	2007	2010								
Utility	\$ 28.6	\$ 35.0	\$ 43.1	\$ 53.0						
Incentives (~49%)	\$ 14.0	\$ 17.1	\$ 21.1	\$ 25.9						
Customer	\$ 27.9	\$ 37.7	\$ 46.3	\$ 57.0						
Total	\$ 56.5	\$ 72.7	\$ 89.4	\$109.9						



#### Questar

Expenditures in Millions												
	Estimated											
	2007	2008	2009									
Utility	\$ 7.4	\$ 16.0	\$ 17.8									
Customer	\$ 7.2	\$ 15.6	\$ 17.4									
Total												



# Customer Savings

Customer Annual Savings									
						Estimated			
		2007		2008	2009 2010				
MWH		149,000		180,000		221,400		272,322	
Dth		393,000		393,000					
Electric Bills	\$	8.7	\$	10.7	\$	13.2	\$	16.2	
Natural Gas Bills	\$	2.7	\$	3.7					
<b>Total Bill Savings</b>	\$	11.4	\$	14.4	\$	13.2	\$	16.2	



#### **Economic Benefits**

The Economy									
\$ in Millions					Estimated				
	2007 2008				2009 2010				
Gross economic benefit	\$	135.5	\$	195.5	\$	233.4	\$	204.7	
Net economic benefit	\$	64.4	\$	91.2	\$	108.9	\$	94.7	
New jobs		304		430		513		447	

Projected using Energy Trust of Oregon Economic benefits study



#### Jobs

The current industry is resource constrained –
i.e., there aren't enough well educated and
trained people to meet the demand.



# Examples of Success

Customer/Project	kWh saved	Dth saved	Bill savings	Customer cost		Utility incentive	Payback after incentive	ROI
Coal Mine - pumping project	2,300,000		\$ 93,023	\$	400,000	\$200,000	2.2	42%
Office building - lighting, drives, controls	1,490,000		\$ 89,100	\$	139,900	\$ 50,700	1.0	90%
Industrial Facility - lighting, drives, controls, HVAc	715,700		\$ 38,600	\$	112,500	\$ 56,000	1.5	61%
Oldcastle (Staker Parsons) - Multi-site industrial customer	2,361,514	11,001	\$295,310	\$	847,848	\$315,374	1.8	50%
	35,896	gallons	oil and diese					



## Examples of Barriers

Customer/Project	kWh saved	Dth saved	Bill savings	Customer Utility cost incentive		Payback after incentive	ROI
Middle school - commissioning	267,000	2,000	\$ 26,300	\$ 90,000	\$ 52,000	1.4	62%
Convention Center - variable speed drives and controls	2,100,000	15,900	\$176,000	\$ 385,000	\$244,900	8.0	113%

 Projects have been `on the books' for one to four years, still not budgeted



#### Summary

- EE is big business more than \$200 million a year for utility related efforts and growing
- More than \$100 million a year in net economic benefits

More than 400 additional jobs a year

